

Shared Vision: Lasting Impact

OUR VISION: Confident and inclusive communities where everyone is able to fulfil their potential and no one is left behind.

Raising aspirations

1. Offer children and young people new and challenging experiences to build confidence and life-skills
2. Develop a range of accreditation and progression routes
3. Train and enable people to support others in their communities
4. Support people to tell their own stories - 'voices from the ground up'
5. Connect people together from different worlds to build new networks

Local Outcome: *Individuals able to reach for better opportunities in life.*

National Outcome: *Communities able to make a difference for themselves and others*

Extending opportunities

6. Support children and young people excluded from education to achieve
7. Develop targeted and practical support for NEETS
8. Address basic skills gaps through community based training
9. Offer wide range of into-employment support to over 18s
10. Work with partners to develop work placements and new experiences

Local Outcome: *Individuals have more opportunities to study, get qualifications and work.*

National Outcome: *Policies which reduce exclusion in education, training and employment*

OUR PURPOSE is to be champions of social change, tackling the causes and consequences of social exclusion by developing and running first rate practical activities in east London and sharing the local experience with practitioners and policy-makers nationwide.

Tackling poverty

11. Increase financial literacy through education and practical support
12. Offer advice and legal support so people can secure their basic rights
13. Develop targeted work with families to tackle child and pensioner poverty
14. Train local people and collaborate with others to deliver poverty reduction initiatives
15. Secure reform of the tax and benefits system

Local Outcome: *Individuals enabled to address their basic material needs*

National Outcome: *Policies which reduce the number of people living in poverty*

Strengthening communities

16. Offer range of support to young people most at risk of offending
17. Develop network of family support workers to address complex needs
18. Extend practical support to emerging community organisations
19. Draw out and develop leadership potential in communities everywhere
20. Connect organisations from all sectors to collaborate for social change

Local Outcome: *Individuals are positive about their communities and are actively engaged in a thriving third sector.*

National Outcome: *Communities engaged in positive social action.*

OUR VALUES: To generate change. To tackle causes not symptoms, find solutions not palliatives. To recognise that we need to give as well as to receive and to appreciate that those who experience a problem understand it best. To act local but think global, teach but never stop learning. To distinguish between the diversity that enriches society and the inequalities that diminish it. To grow – but all to build a network not an empire. To be driven by dreams, judged on delivery. To never do things for people but to guide and support, to train and enable, to simply inspire'.

Well -Located and Well-Connected

21. Develop Community Hubs
22. Connect communities virtually
23. Work with strategic partners across east London

Integrated and Inclusive

24. Grow Our Own staff
25. Involve users in the design and delivery of services
26. Engage volunteers effectively

Innovative and Influential

27. Ground up approach to innovation
28. Measure the difference we make
29. Share our learning with practitioners and policy makers

Stable and Sustainable

30. Diversify income sources
31. Increase free reserves
32. Develop income from for- profit enterprises